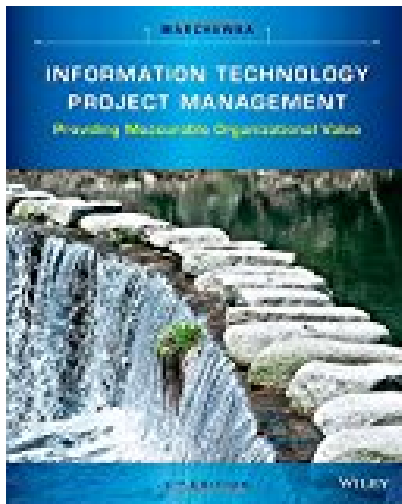


Information Technology Project Management Providing Measurable Organizational Value



BOOK DETAILS

- Author : Jack T. Marchewka
- Pages : 360 Pages
- Publisher : Wiley
- Language : English
- ISBN : 1118911016

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BOOK SYNOPSIS

The 5th Edition of Jack Marchewkas Information Technology Project Management focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the projects lifecycle. The books integration of project management and IT concepts provides students with the tools and techniques they need to develop in this field.

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