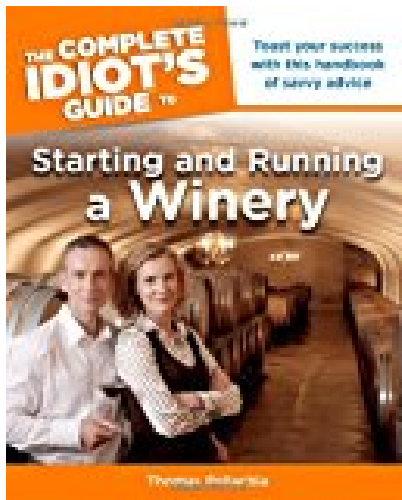


# The Complete Idiots Guide to Starting and Running a Winery Complete Idiots Guides Lifestyle Paperback

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## BOOK DETAILS

- Author : Thomas Pellechia
- Pages : 368 Pages
- Publisher : ALPHA
- Language : English
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## BOOK SYNOPSIS

Making the dream a reality? For many people, owning and running a winery is a dream job. According to Wine Business Monthly, the number of wineries in the U.S. has jumped 26% in less than three years. To carry out this dream, one must understand that wine making involves both science and art. Starting a winery is just like starting any other business and requires planning and a deep understanding of the industry. In *The Complete Idiots Guide® to Starting and Running a Winery*, readers will learn: ?How to put together a business plan ?Different varieties of grapes and wines ?How to lay out a floor plan and what equipment is needed ?How to promote wines

### **THE COMPLETE IDIOTS GUIDE TO STARTING AND RUNNING A WINERY**

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